

Services & Activities Fee Annual Program Review

Program Name: ASCWU Club Senate – Inter Club Association (ICA)
Program Manager: Amber Hoefler, Director, SLICE
Fiscal Year: FY22

1. In what ways does your program support CWU students? Please be specific, yet concise.

Student Leadership, Involvement, and Community Engagement (SLICE) focuses on many areas of student engagement including the Inter Club Association. SLICE supports the over 110 ICA student clubs under the Inter-club Association (ICA) umbrella out of the total 126 clubs on the CWU campus (7 ESC organizations and 19 sport clubs). ICA clubs are run entirely by students and for students with the assistance of the services provided from SLICE.

At Central Washington University, a club is a group of students with a common interest who come together to engage in activities related to that common interest. Each CWU student club has a distinct purpose and mission. SLICE tries to help student leaders design their topical club to support individual student development within the area of interest the club focuses on.

Involvement in clubs is a crucial aspect of the college experience, and SLICE provides clubs with resources and opportunities to showcase the purpose of the club to rest of the campus through events and projects. In order to be recognized as active, ICA clubs must meet certain quarterly requirements and participate in engagement activities and service projects. Clubs who meet the requirements and maintain active status are eligible to receive all the benefits of a club, such as reserving campus spaces and requesting funding from the ICA budget.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The vision of the involvement side of the SLICE office is to provide all CWU students with an opportunity to engage in learning, development, and relationship building outside of their academic spaces. The mission and goal of involvement is to inspire students to take on a leadership position that allows them to identify their skills and meet students with a common interest to build community. SLICE aims to highlight and recognize student experiences beyond the normal academic requirement of attending CWU. From club experience, students will be able to integrate the leadership development gained from their club to the occupational leadership in their desired discipline. While career growth is an intended outcome and typical for a student who engages in the club experience, the mission of club involvement is also, and most importantly, to help students develop as individuals and become ethically conscious citizens. Participating in a club allows students to develop their own self-care routine and have an understanding of their communication styles and their personal relationships. Being involved in a club requires the student to balance their responsibilities with their personal wellness.

- Specific program goal: Inspire students to take on a leadership position that allows them to identify their skills and meet students with a common interest to build community

- Highlighting and recognizing student experiences beyond the normal academic requirement
- Integrating leadership development from club position to occupational leadership & organizational management

Assess the effectiveness of club involvement by:

- Identifying club retention & renewal rates each year
- Evaluating club participation and program planning
- Analyzing the club experience with yearly engagement surveys and student feedback

Understanding the effectiveness of club involvement is crucial in justifying the need for club resources. SLICE measures the effectiveness and shortcomings of club involvement with a variety of assessment tools. Clubs are assessed overall through retention and renewal rates. In other words, we can assess the need for club involvement by analyzing the percentage of clubs that complete all requirements and remain in good standing, are actively hosting meetings and events, and successfully complete their renewal at the end of the academic year. In the future, SLICE hopes to implement a required assessment to be required of clubs who utilize ICA funding to support their programs.

3. What is the overall purpose of your program and what service(s) does your program provide?
 - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The overall purpose of the Inter-Club Association is to provide students with an opportunity to build community, develop transferrable skills beyond the classroom, and to promote student wellness and personal development. SLICE provides a variety of services and opportunities to registered clubs. SLICE offers support on all club processes, ranging from the initial club registration process to ongoing support in maintaining active club status. Services provided by SLICE include, but are not limited to, guidance and support with process, program planning, club recruitment, club funding, club travel, club marketing, leadership and organizational management, and service learning opportunities.

Being a registered club comes with several benefits, including access to reserving campus spaces, ability to request funding from the ICA budget for club projects, events, and travel, and support with CWU policies and procedures related to club operations.

There are several offices and university programs that intersect and overlap with the services provided by SLICE. The Diversity & Equity Center (DEC) houses a more specific category of student organizations, but serves the same purpose of providing students with involvement opportunities. The DEC is the primary advisor of the Equity & Services Council (ESC), which is comprised of larger, affinity based student organizations. In order for a club to be recognized as an ESC organization, a club must start as an ICA club follow ESC's policies and procedures for transitioning under the ESC. Additionally, Recreation hosts Sports Clubs which follow similar process but are monitored through a single advisor in the Recreation Center.

Campus Activities, which is now housed within SLICE, has overlaps as well with the purpose of their programming. Campus activities provides leisurely activities with the purpose of student enjoyment

and safe engagement. Campus Activities also has a partnership with a student club, Hot New Jam Improv Team, where they partner to promote the club's improv shows.

The ICA has had consistent partnership with the peer educators from the Wellness center this past year during the Club Council meetings. The peer educators have donated their time and have lead various "Wellness Break" sessions as a break from content during the meetings. Wellness also offers collaboration with clubs for their Wellness Wednesdays and the upcoming "Show up, Speak out" event.

Additionally, starting in Winter 2022, ICA clubs have the opportunity to collaborate with a campus department or office on an event or project as a way to satisfy part of their club engagement requirement. Clubs are required to make initial contact with the department discuss a mutually beneficial event or ongoing project.

4. How does your program align with the purpose of S&A funding? *"Supporting co-curricular and extracurricular activities and programs participated in by students in the furtherance of their education."*

Club involvement and student engagement directly connects to the purpose of S&A funding as ICA club members expand their classroom experience into a co-curricular application within the club.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

Club involvement relates to CWU's mission by giving students a space to skills to:

- **Make connections** between themselves and other students
 - Students automatically meet likeminded individuals within their clubs, while also having the opportunity to meet students whose backgrounds and beliefs are different from their own.
- **Reflect** on their leadership and grow as a human being
 - Clubs are entirely run by student leaders, otherwise known as Club Officers
 - Club officers, with the help of the rest of their members, are responsible for the organization and success of their club
 - Club officers are given the space to reflect on their experience as a club officer through an end of year Officer Appreciation
 - Club officers will be encouraged to complete an officer training facilitated by SLICE at the end of the academic year
 - Club officers cannot serve in their position without re-election, so officers have the opportunity to receive feedback from their club and improve their leadership skills from year to year
- **Expand** the possibilities of success in their academic area
 - About 66 out of 110 clubs are academic focused (60%)
 - Many clubs focus on professional development and networking within their relevant field/area
 - Clubs often bring in guest speakers and travel to conferences related to the purpose of their club

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

Presence allows us to break down demographics by individual club based on various demographic information including class standing, gender, ethnicity, race, student status, residency, and many more. The integration system is imperfect and we're hoping to continue working with the CWU tech team to evolve some of the attributes showing up as acronyms in the system. Below is a sample of the class standing breakdown for ICA clubs.

Club members are fairly spread out amongst academic standing, with the majority of club members being at least a 3rd year student

- 1st year: 21.6%
- 2nd year: 21.2%
- 3rd year: 28.5%
- 4th year: 26.1%
- Graduate students: 2.3%
- Post bac: 0.4%

7. How many unique CWU students utilize your program or services?
- a. How do you gather these metrics?
 - b. If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

For the 2021 -2022 academic year, SLICE currently shows 3034 unique attendees in Presence for all event and organization involvement. Our office is currently working with clubs and organizations to ensure that all members, meeting times, and events are documented within Presence as many students do not continuously update the system throughout the quarter. Here is the participation data in club membership in our current records (total of 2,028 CWU student club/org members):

- Equity & Services Council: 152 student organization members
- Sports Clubs: 401 student sport club members
- Inter Club Association: 1,475 CWU students

Presence allows us to break down attendance based on the attributes available in Peoplesoft.

8. Are there any current vacant positions in your program?

No vacancies within this budget – there is one vacancy that supports this program but is funded through Student Involvement.

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

Currently, there are not any impacts to our program as a result of the budget reductions as we have a staff vacancy. Our club services and club processes are in the developmental stages and the process is slower than hoped as a result of the vacancy.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

During the pandemic, clubs experienced many travel and event restrictions that led to a decrease in club funding allocations for this year.

11. What growth or increases would you like to see in your program in the future?

Much of the growth and increases of club services are dependent on our ability to refill the second club coordinator position. SLICE hopes to expand the first-year focused club involvement, implement a new member leadership track, executive member development, and enhance the club member experience by finding a stronger engagement platform.

Additionally, many of the club processes need refinement and we plan to elevate the club experience by sharing definitions of club requirements to enhance buy-in. Additionally, our unit is working on an initiative to increase access to club resources so all clubs have a foundational package (table cloth, marketing support, etc.) so clubs can all engage with the CWU student community from the start of their club (regardless of clubs who offer dues).

Finally, we are hoping to increase club membership and overall engagement to encourage CWU students at the main campus and/or university centers to engage with a club during their CWU experience.