

SERVICE AND ACTIVITY FEE ANNUAL REPORT

GENERAL INFORMATION	
Reporting Year:	2017
Reporting Program:	KCWU
Funded PID:	4612300001
Program Manager:	Jeffrey MacMillan

Financial Report Back:	
<b>FUND BALANCE</b>	<b>\$ (32,620.98)</b>
REVENUE:	
S&A Funds Received	\$ 234,140.59
Self Support Funds Earned	\$ 24,726.18
Other Funds Received	\$ 180,701.00
<b>TOTAL REVENUE:</b>	<b>\$ 439,567.77</b>
EXPENSES:	
STUDENT PAYROLL	\$ 79,859.88
NON STUDENT PAYROLL	\$ 229,927.40
BENEFITS	\$ 77,512.95
GOODS & SERVICES	\$ 20,449.74
<b>TOTAL EXPENSES:</b>	<b>\$ 407,749.97</b>
TRANSFERS IN	\$ 44,077.25
TRANSFERS OUT	\$ 44,077.25
<b>NET CHANGE</b>	<b>\$ (803.18)</b>

Please list any S&A funded position(s) that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

KCWU Support Staff 2 - Program Director

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

2016-2017 year was one of transition for KCWU-FM. The station went through a transition in multiple phases with a change in management and programing philosophy. KCWU-FM once again remained in the top tier of college radio stations in the nation after being nominated for more than 14 national awards, including finishing as a runner up for Best College station with enrollment over 10,000 students. The primary focus for KCWU's 2016-17 year was focusing the preparation for its 60 plus graduating students for opportunities after graduation. Highlighted with the current placement of 18 students in to the industry of broadcast, sales, social media, marketing and management. On campus KCWU continued its efforts to serve the students of CWU and build the brand of the burg through partnership and events. The KCWU's Events team participated in more than 150 events over the 2016-2017 year, highlighted with partnerships with the CWU Wellness Center's Rock Against Rape event, the CWU Football tailgate at Tomlinson Stadium and Touch a Truck with the ASCWU. KCWU continued with the Wildcat Sports Radio Network coverage of Central Washington University Athletics covering 39 men's and women's basketball games and the broadcast of all CWU football games. As part of the WSRN students have an opportunity to broadcast and produce live sports gaining experience and opportunities not offered by other universities in the state. KCWU's sports department gave opportunities in sports broadcasting, reporting and production to more than 15 students in 2016-2017 highlighted by four student sports broadcasters finding work in the industry after the conclusion of the 2016 basketball season. KCWU continued its strong commitment to presenting students with placement after graduation with the second year of the Hubbard Radio talent Institute. Currently KCWU-FM is the west coast home of the Radio Talent Institute headed by industry professional Dan Vallie. The RTI is a ten day seminar focused on a campus to career connection for 25 students from all over the nation. The 2016 RTI saw 19 students from CWU attend with all receiving a Radio Advertising Bureau Sales certificate. KCWU continued to see strong numbers for the programs with more than 90 student volunteer's participation in KCWU on and off air. KCWU continued its commitment to serving the community with 509 in the morning, a daily news program covering national, regional, and local news topics. 509 in the morning was also awarded best political coverage by a college station for election coverage 2016, offering 4 hours of live election coverage and candidate interviews during election night conducted completely by students live on KCWU-FM, highlighted with a live interview of both parties gubernatorial candidates. KCWU-FM also sent six student representatives to the Intercollegiate Broadcasting Systems Awards in New York, where KCWU was nominated for nine IBS awards. KCWU continued with the KCWU philosophy of professionally managed, but student lead. Giving KCWU's 90+ student employees and volunteer's hands on experience in all aspects of radio including marketing, programing, sales, management, and broadcasting. KCWU is a one of a kind living, learning laboratory where students work with industry standard or better equipment in a state of the art facility, preparing them to be the best option for the professional radio industry upon graduation from CWU.

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

Transfer in of \$44,077.25 is representative of a transfer in from KCWU's reserve fund.