

**David Wain Coon Center for Excellence in Leadership**  
**Annual Report**  
**June 30, 2011**

**Department Overview:**

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*Mission:* CEL provides leadership learning opportunities for all CWU students. Through purposeful programs and services, grounded in principles of inclusivity, experiential learning, servant leadership, and critical reflection, we prepare students to make a positive difference in the communities in which they live.

*Year-End Summary Statement:* 2010-11 was a year of accomplishment for CEL. ELP welcomed more students than ever before and included a highly successful new third-day curriculum; the winter quarter Amazing Race included 25 exhausted teams and 50 talented volunteers with innovative challenges at each of the 39 Pit Stops; our third Cross Cultural Leadership cohort made the second trip to El Salvador and strengthened our relationship with ESNA and the town of Caluco; and, many staff members contributed spring quarter to the content development of the forthcoming online leadership training program.

As we look to next year, we will continue to develop new workshops and strive to engage more than 1000 individual students in leadership learning. We will increase the outreach and impact of our five core events: ELP, Leadership Conference, Amazing Race, Senior Summit, and Evening of Recognition. The biggest anticipated change relates to staffing: a new Director will assume responsibilities July 1, 2011, and the student staff will be reduced from eight to six. We have four key goals for 2011-12:

1. Reach 1000 unique students with individualized leadership learning
2. Develop methods for assessing the impact of CEL participation, at the individual student level
3. Successfully implement the new online learning module and have 500 users in its first year of operation
4. Increase participation in each of the five CEL signature events

**Program Assessment/Details:**

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- Prior Year Goal Attainment:
  - Reach 1000 unique students with individualized leadership learning
    - Our records show 640 individual students participated in individualized leadership learning; however, the records do not include the students involved in 50 minute guest lectures, the TRIO conference, and the Chavez Blood Drive. Given these efforts, it is likely we met the 1000 student goal.
  - Establish strong liaison relationships with each of the academic colleges

- This proved more elusive than we anticipated, though we did establish an excellent relationship with College of Business student groups, facilitating workshops for the Business Honor Society and Supply Chain Club.
  - Create a greater online presence for our leadership curriculum
    - S&A awarded us supplemental funding to hire a multimedia web developer. We developed a three-module online leadership training program which will be available Fall 2011. The program will be free to CWU students and will serve as a revenue generator with High School leadership students.
  - Develop methods for assessing the impact of CEL participation, at the individual student level
    - As the previous goal indicates, we made some progress on identifying all the students we work with by name; but, struggled to identify all the students who participated in large group activities (ie TRIO Conference and Health Fair) and those present at 50 minute class presentations.
- Programs/Services
  - CEL facilitated leadership workshops for Students for the Dream, Casa Latina, APIA House, TRIO/SSS, CAMP, Sport Clubs, the International Club, the BOD, Club Senate, Kappa Sigma, CWU Westside Centers, CWU Eastside Centers, EMPIRE, STAR, and Career Services.
  - CEL put on the following large scale events:
    - ELP (fall) – record 85 participants
    - Amazing Race (winter) – 50 participants and 50 volunteers
    - Leadership Conference (winter) – 184 participants with John Register as the keynote
    - Evening of Recognition (spring) – 125 participants
    - Senior Summit (spring) – 21 participants with Lindsay Andreotti as keynote
- Partnerships of Note
  - The Experience Leadership Project partners annually with University Housing, University Recreation, and Outdoor Pursuits and Rentals. This year, we were also able to include TRiO, STAR, Campus Activities, and the Wellness Center.
  - Worked with Career Services and Alumni Affairs to put on the first annual Senior Summit, an evening retreat for graduating seniors.
  - The Amazing Race included partnerships with the Astronomy Club, V-Day, PESH Club, VOX, Empowerment Center, and Wellness Center.
  - Worked with the Civic Engagement Center, Public Health majors, and the CAMP program to put on the Cesar Chavez Blood Drive and Health Education Fair.
  - Presented guest lectures for classes in the following departments: Communication, Geography, UNIV 101, CAMP, and STAR.
  - The Cross Cultural Leadership Program includes collaboration with the Douglas Honors College, TRIO, STAR, Center for Disability Services, Diversity Education Center, CAMP, and the Study Abroad Office.

- The Communication department again supported the offering of COM 255: Emerging Leaders.

**Operations:**

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*Budget:*

Sources of Funding

'09-'10 Carry Forward	27,956
S&A Allocation	210,000
Service Revenues	8,607
Salary Adjustment from S&A	0
S&A Supplemental	11,000
One-time State Money	0
Total Allocation	<u>\$ 257,563</u>

Expenditures

Salaries	140,114
Benefits	38,034
Goods & Services	57,540
Total Expenditures	<u>\$ 235,688</u>

Carry Forward to '11-'12	<u>\$ 21,875</u>
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*Staffing:*

One full-time Director: Jesse Nelson

One full-time Program Support Supervisor: Joanne Perez

Eight Student Program Leaders: Logan Bahr (1 qtr.), Alyssa Caudill, Breahna Edwards, Ryan Gregson, Sacha Haia, Jordan Jones (2 qtrs.), Reda Lee, Makaiya Simmons, Celina Venegas

**Other Contributions:**

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*Presentations:*

Nelson, J. & Bloczynski, C. (2011). *Individualized assessment: Understanding student success*. Presented at the NASPA National Conference, Philadelphia, PA, March 14, 2011.

*Teaching:*

- Emerging Leaders (COM 255, 2CR): Winter 2011
- El Salvador Study Abroad (INTL 245, 3CR): Winter, 2011

*Campus Service:*

- Co-Chair Student Success Council

- Office for Equal Opportunity Grievance Committee
- Human Resources Consortium
- Inclusiveness and Diversity Council and Internal Sub-Committee
- Enrollment Management Plan Task Force
- Co-Chair Recruitment and Retention Sub-Committee
- Student Funds Search Committee
- DesMoines, Lynnwood, Pierce Site Directors Search Committee
- Advisor, Omicron Delta Kappa and LDSSA

*Community Involvement:*

- This year, the Experience Leadership Project was able to partner with Kraft foods, Pizza Rita, Ellensburg Embroidery and Jerrol's Books.
- Participated in the planning and curriculum delivery for the Kittitas County Community Network 2010 Youth Leadership Academy, including the facilitation of approximately five hours of leadership learning and recruitment of five YLA Facilitators.
- The Cross Cultural Leadership Program raised \$3,500 for the ESNA Village Network, an NGO providing educational, health care, and agricultural support to rural El Salvador. Additionally, CCLP students connected the Ellensburg Mayors Office and City Council with the Mayor of Caluco, El Salvador, facilitating a gift exchange and beginning conversations about a sister city relationship.
- The Amazing Race connected students with the local business community by including Pit Stops at the following locations: Bleachers, Daily Record, Dominoes, Gingko Tree, Jerrols, Maurices, Mt. High Sports, Pita Pit, Pizza Hut, Zuccis, Starbucks, US Bank, Utopia, Campus U Totem, Ellensburg Library, and the Chamber of Commerce.