S&A Annual Financial Report Questionnaire Marching Band FY19

1. Please provide an explanation of how the program plans to spend the budget in each line item of the Annual Financial Report. Items that are vague, such as "contract services" should be clearly explained. Please include an explanation of increases or decreases from the previous year's expenses.

The CWU Wildcat Marching Band is part of a rich tradition of musical excellence at Central Washington University, having performed at CWU football games and other campus events for over 70 years. The 240-member ensemble performs at all home football games and for various student activities and community events.

The presence of the Marching Band is integral to the university, helping to create an atmosphere that makes competitive, intercollegiate sports an attractive, enjoyable event to attend.

Approximately twenty-five thousand people will hear the CWU Marching Band during a typical football season.

The 240 students in the band consist of students from all across campus and has grown in recent years due in large part to the funding provided by S&A. We have a very active student leadership program in the marching band and students are responsible for nearly every aspect of the group. Students truly lead the program by doing teaching the group, designing shows, coordinating logistics, managing equipment and uniforms, and communicating with students year-round. It is a truly student-centric program. We are thrilled to continue the tradition of excellence that has been a hallmark of the marching band for many decades. Go Cats!

Expenditures consist of student employees, musical instruments and equipment, team uniforms that are checked out and inventoried, flags, musical scores and arrangements, team attire that is purchased by the students, choreography, sound production, transportation, and specialized percussion and color quard instruction.

2. What was your fund balance at the end of the year? If positive or negative, please provide a detail explanation.

We show a negative balance at the end of last year, but we were waiting on supplemental funding to post to reimburse some of the expense. Marching Band was awarded a large sum of supplemental funding to upgrade existing equipment, and allow for more student participants. This influx of funds was ongoing from the end of 2017 to the beginning of FY2020.

3. Have alternative (non-S&A Fee) funding sources been pursued to the fullest possible extent? If yes, please elaborate. Please list all funding received for this program and the source(s) of the funding.

We encourage all of our student groups to fundraise, this helps with their meal expenses when traveling. We also encourage them to apply for SAS and Club Senate funding.

4. Are there any long-term obligations or contracts associated with this funding request?

No

5. Does your program provide employment opportunities for students? Please explain the nature of student employment within your unit, including total FTE and number of students employed.

Yes. We employ students to run nearly all aspects of the program. They are employed in teaching, creative and administrative roles. Student employees and our leadership team are the lifeblood of the organization.

6. How many students utilize the services and activities provided by your program? Describe how statistics are obtained and provide demographics as applicable.

We had nearly 240 students involved in the program making us one of the largest collegiate marching bands in the Pacific Northwest. The program has grown in size and quality over the last three years due to the support received from S&A.

7. How do you asses the effectiveness of the services and activities you provide to students? Is student input collected and used in this process?

We have a leadership team consisting of 25 students that meet throughout the year planning and providing feedback regarding the effectiveness of the services and activities of the program. They hold an annual spring retreat and workshop that includes reflection on the past year and goal setting for the next year. Student input is highly valued, frequently sought and acted upon.

8. Does your program have an advisory committee? If so, in what capacity is it involved in your budgeting process?

Our leadership team sets goals and plans activities for each year and they serve as the advisory committee for the program. Their work and decisions inform the budgeting process.

9. What would be the impact to students if this program's funding were increased by 15-20%? What would be the impact to students if this program's funding were decreased by 15-20%?

If funds were increased by 15-20% we could afford to purchase new uniforms for the marching band. Currently we are running out of uniforms due to the growth of the program. The uniforms are also nearly 10 years old and are wearing out. We would also be able to hire more students and purchase instruments for student use.

If funds were decreased we would need to reduce student employment, equipment expenditure and the number of students in the program.

10. What are your program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The CWU Marching Band's goal is to provide an outstanding, student-centered community performance organization that serves CWU students, the university and community at large. The organization is focused on creating a healthy community for students, service to others, and excellence in performance.

We assess the effectiveness of these goals through student leadership team input, member feedback and public performance.

By all measures, the organization has been growing in both quality and size over the past three years. We have expanded the size and engagement of our student leadership team, created a more welcoming and dynamic student community and elevated the performance quality of the group. This has been done through the hard work of our student membership and the vision of our burgeoning student leadership team. We are excited for the future of this CWU Marching Band and look forward to continuing to serve our students and university.