S&A Annual Financial Report Questionnaire

Homecoming-FY19

1. Please provide an explanation of how the program plans to spend the budget in each line item of the Annual Financial Report. Items that are vague, such as "contract services" should be clearly explained. Please include an explanation of increases or decreases from the previous year's expenses.
   a. 100% of Goods & Services from this budget goes towards an annual Homecoming show. This includes the artist costs, facility costs, equipment cost, etc. This is also an event where we are able to generate revenue to help supplement the budget to put towards the artist.

2. What was your fund balance at the end of the year? If positive or negative, please provide a detail explanation.
   a. At the end of FY19, Homecomings positive fund balance was from monies not spent the previous year. We will use this fund balance and put it towards this years artist.

3. Have alternative (non-S&A Fee) funding sources been pursued to the fullest possible extent? If yes, please elaborate. Please list all funding received for this program and the source(s) of the funding.
   a. No

4. Are there any long-term obligations or contracts associated with this funding request?
   a. No

5. Does your program provide employment opportunities for students? Please explain the nature of student employment within your unit, including total FTE and number of students employed.
   a. Yes, but the student employment opportunities are paid out of the Campus Activities budget not out of the Homecoming budget. No salary is paid out of the Homecoming budget.

6. How many students utilize the services and activities provided by your program? Describe how statistics are obtained and provide demographics as applicable.
   a. 2019 was a sold out show with over 800 people in attendance. Statistics are obtained through Wildcat Tickets.

7. How do you assess the effectiveness of the services and activities you provide to students? Is student input collected and used in this process?
   a. Campus Activities student programmers are who pick the artist each year. We assess the effectiveness by the attendance of the program.

8. Does your program have an advisory committee? If so, in what capacity is it involved in your budgeting process?
   a. The advisory committee would be the Campus Activities student programmers. The students work with the budget we have to put on the event.

9. What would be the impact to students if this program's funding were increased by 15-20%?
   a. If our programming budget was increased by 15-20% we would bring in a more well known artist.

10. What would be the impact to students if this program's funding were decreased by 15-20%?
    a. If our programming budget was decreased, we wouldn't be able to get the same quality of artist.

11. What are your program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?
    a. Student Union & Activities strive to provide a community centered gathering place with exceptional programs, services and facilities to encourage formal and informal student learning and leadership growth. We assess the effectiveness by looking at the amount of people attend the program. Homecoming is not just an event for students, it's an event for the families of our students, our alumni and our community. This truly is an event that builds our CWU community.