## **Services and Activities Fee Committee** Base Funding Request for FY2018-FY2021

Name of Program, Activity, or Service

**KCWU - FM Radio** 

JOH **Project**  5350000(1) 4612300001

Submitted By Jeffrey MacMillan

**Total Annual Base Funding Requested** 

267,525

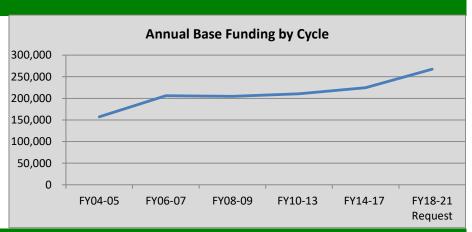
#### **BRIEF DESCRIPTION OF PROGRAM, ACTIVITY, OR SERVICE**

KCWU-FM, part the the Campus Life family of departments, is a student-operated public media organization supported by Services and Activities fees and administered by the office of the CWU Dean of Student Success. KCWU-FM operates under a non-commercial, educational FM broadcast license, issued by the FCC to the CWU Board of Trustees. KCWU-FM serves CWU students with programming relevant to their lifestyle, tastes, and preferences, while still offering a significant and viable alternative to other broadcast and online media sources. The station's programming and events are designed to educate, entertain, and inform the public while emphasizing the activities and issues of relevance to CWU students and the community in which they live. Participants gain hands-on public speaking, workplace accountability, teamwork, and leadership skills via on-air announcing, audio production, broadcast news and public affairs program production, broadcast copywriting, sponsorship solicitation, promotional event management and organization. Over the last quadrennial cycle, KCWU-FM has been nominated for more than 30 national awards, and has won several of these titles, including CBI Best Podcast in 2014, IBS College Radio Station of the Year in 2015, IBS Best Celebrity Interview and Best Show Promo in 2015, IBS Best Student Talk Show and Best Public Service Announcement in 2016, and CBI Best Promo in 2016. KCWU-FM was also recognized for its outstanding efforts as international host for World College Radio Day in both 2014 and 2015.

#### ANNUAL BASE FUNDING REQUEST SUMMARY

#### Annual Base **Amount** Admin/Exempt Payroll 70,000 Civil Service Payroll 112,368 130,560 Student Payroll **Employee Benefits** 69,697 Goods & Services 41,000 Travel 40,900 Equipment **Annual Base Expenses** 464,525 Less: Annual Other Funding (197,000)Sources **Annual Base Funding** 267,525 Request

#### (Provide the data for the chart below on the second tab. The chart will auto populate.)



**KCWU - FM Radio** 

DαA Project

<del>5350000(1)</del> 4612300001

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### **ANNUAL BASE EXPENSES**

### BASE <u>ADMIN / EXEMPT</u> PAYROLL EXPENSE

Admin/Exempt Position - Description	Pay Rate	Pay Rate Unit	Pay Rate Units per Year	Number of Employees	Benefits %	Annual Base Amount
General Manager	70,000.00	per Year	1.0	1	17.0%	70,000
	-	per Year	1.0	1	17.0%	-
	-	per Year	1.0	1	17.0%	-
	-	per Year	1.0	1	17.0%	-
	-	per Year	1.0	1	17.0%	-
	-	per Year	1.0	1	17.0%	-
BASE <u>ADMIN/EXEMPT</u> PAYROLL EXPENSE TO	OTAL				22,556	70,000

# BASE <u>CIVIL SERVICE and TEMP</u> PAYROLL EXPENSE

Civil Service/Temp Position - Description	Pay Rate	Pay Rate Unit	Pay Rate Units per Year	Number of Employees	Benefits %	Annual Base Amount
ITS 3	\$5,001	per Month	12.0	1	19.5%	60,012
ITS 3	\$4,363	per Month	12.0	1	19.5%	52,356
	-	per Month	12.0	1	19.5%	-
	-	per Month	12.0	1	19.5%	-

Λ Α	Name Activit	of Program, ty, or Service	KCWU - FM Radio		Project	5350000(1) 4612300001	Submitted By	Jeffrey MacMillan	
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
				-	per Month	12.0	1	19.5%	-
		DACE ON ILL	PERVICE and TEMP PAYROLL EVERYOR	-	per Month	12.0	1	19.5%	
		DASE CIVIL S	ERVICE and TEMP PAYROLL EXPENSE	101	,			43,224	112,368

Name of Program, Activity, or Service

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# BASE <u>STUDENT</u> PAYROLL EXPENSE

			Pay Rate Units per	Number of		Annual Base
Student Position - Description	Pay Rate	Pay Rate Unit	Year	Employees	Benefits %	Amount
GA Broadcast Engineering Associate 20	\$13.50	per Hour	600.0	1	3.0%	8,100
hours/week x 4 quarters (30 weeks)	Ψ10.00	porriodi	000.0	·	0.070	0,100
GA Brand Associate 20 hours/week x 4	13.50	per Hour	600.0	1	3.0%	8,100
quarters (30 weeks)						,
GA Program Director 20 hours/week x 4	13.50	per Hour	600.0	1	3.0%	8,100
quarters (30 weeks)		•				•
Office & Programming Associate - 15	11.00	per Hour	450.0	1	3.0%	4,950
hours/week x 3 quarters (30 weeks)  Training & Development Coordinator - 15						
hours/week x 3 quarters (30 weeks)	11.00	per Hour	450.0	1	3.0%	4,950
Production Coordinator - 17 hours/week x 4						
quarters (40 weeks)	11.00	per Hour	680.0	1	3.0%	7,480
Production Assistant - 15 hours/week x 3						
quarters (30 weeks)	11.00	per Hour	450.0	1	3.0%	4,950
Music Programming Coordinator - 20						
hours/week x 4 quarters (40 weeks)	11.00	per Hour	800.0	1	3.0%	8,800
Music Programming Assistant - 15						
hours/week x 4 quarters (40 weeks)	11.00	per Hour	600.0	1	3.0%	6,600
Music Programming Assistant - 15	44.00		450.0			4.050
hours/week x 3 quarters (30 weeks)	11.00	per Hour	450.0	1	3.0%	4,950
Promotions Coordinator - 15 hours/week x 4	44.00	!!	000.0	4	0.00/	0.000
quarters (40 weeks)	11.00	per Hour	600.0	1	3.0%	6,600
Core Staff Assistant (Event Support) - 14	11.00	nor Hour	420.0	1	2.00/	4 620
hours/week x 3 quarters (30 weeks)	11.00	per Hour	420.0	'	3.0%	4,620
News & Public Affairs Coordinator - 19	11.00	per Hour	760.0	1	3.0%	8,360
hours/week x 4 quarters (40 weeks)	11.00	pei noui	700.0	'	3.0%	0,300
News & Public Affairs Assistant - 18	11.00	per Hour	720.0	1	3.0%	7,920
hours/week x 4 quarters (40 weeks)	11.00	per rioui	720.0	'	3.070	7,320
Core Staff Assistant (Marketing & Graphics)	11.00	per Hour	300.0	1	3.0%	3,300
- 10 hours/week x 3 quarters (30 weeks)	11.00	perrioui	000.0	•	0.070	0,000
Sports Programming Coordinator - 20	11.00	per Hour	800.0	1	3.0%	8,800
hours/week x 4 quarters (40 weeks)		po	555.5	·		3,000
Sports Programming Coordinator - 18	11.00	per Hour	540.0	1	3.0%	5,940
hours/week x 3 quarters (30 weeks)						.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Sports Programming Coordinator - 17	11.00	per Hour	510.0	1	3.0%	5,610
hours/week x 3 quarters (30 weeks)						
Sales - 14 hours/week x 4 quarters (40 weeks)	11.00	per Hour	560.0	1	3.0%	6,160
Core Staff Assistant (Office) - 19 hours/week						
x 3 quarters (30 weeks)	11.00	per Hour	570.0	1	3.0%	6,270
x 3 quarters (30 weeks)						
	-	per Hour	627.0	1	3.0%	-
	-	per Hour	627.0	1	3.0%	-
	-	per Hour	627.0	1	3.0%	-
	-	per Hour	627.0	1	3.0%	-
			227.5			
	-	per Hour	627.0	1	3.0%	-
BASE <u>STUDENT</u> PAYROLL EXPENSE TOTAL					3,917	130,560

Name of Program,
Activity, or Service

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ID/ID/s

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BASE <u>EMPLOYEE BENEFITS</u> EXPENSE		
	Overall Benefits	Annual Ba
Payroll Category	%	Amoun
Admin/Exempt	32.2%	22,
Civil Service	38.5%	43
Student	3.0%	3
Student		
Student		

KCWU - FM Radio

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Description of Goods & Services Expense	Annual Base Amount
Office/Operating Supplies	9,000
Office supplies; data processing supplies; mail; studio furnishings	
Program Expenses	15,000
Rentals, Leases, advertising, music licensing, contract engineering	
Maintenance, Repair, Replacement	5,000
Xerox, Cisco, Lathem Time Attendance Maintenance Agreements;	-
Vehicle Maintenance	
Memberships, Registrations, Subscriptions	2,000
CBI, WSAB, Billboard	
Telecom/Data Services	10,000
Lines/SCAN/Cell stipends/Fairpoint DSL 720/yr	-
BASE <u>GOODS &amp; SERVICES</u> EXPENSE TOTAL	41,000
BASE <u>TRAVEL</u> EXPENSE	

Name of Program, **Activity, or Service** 

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BASE <u>TRAVEL</u> EXPENSE TOTAL

# BASE <u>EQUIPMENT</u> EXPENSE

				Annual Base
Description of Equipment Expense	Quantity	Cost Each	Total Cost	Amount
Desktop Computers	16.0	550.00	8,800	2,200
Cost each reflects credit for participation in ITS "Win Win" program				
Laptop/Portable and IT iMac computers	2.0	\$1,500	\$3,000	\$750
Replacements in next 4 years: 2 laptops				
Rack Mount Computer Systems & Peripherals	8.0	3,000.00	24,000	6,000
Uninterruptible Power Supply Equipment & Battery Replacements	12.0	1,250.00	15,000	3,750
Network Switches & Peripherals	4.0	2,000.00	8,000	2,000
Routers & Fiber Studio to Transmitter Link	2.0	1,500.00	12,000	3,000
Transmitter site, Studio, Office furnishings	14.0	700.00	9,800	2,450
Studio Audio/Network Infrastructure Support	12.0	2,200.00	26,400	6,600
Portable DJ audio/video gear	2.0	2,200.00	4,400	1,100
Tieline Remote Unit	1.0	6,000.00	6,000	1,500
Promotions Canopy	1.0	1,500.00	1,500	375
Surge Protectors	12.0	50.00	600	150
Office/Network Printers; Xerox Copier Replacement	1.0	1,500.00	1,500	375
Electronic Music Library Hard Drive Storage	1.0	4,000.00	4,000	1,000
Equipment Racks	2.0	4,600.00	9,200	2,300
General Studio Repair & Replacements	8.0	800.00	6,400	1,600

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Electronic Test and Repair Equipment  Promotions Vehicle Replacement		4.0	2,000.00 15,000.00	8,000 15,000	2,000 3,750
BASE <u>EQUIPMENT</u> EXPENSE TOTAL			·		40,900
ANNUAL BASE EXPENSES - TOTAL					464,525

Name of Program, Activity, or Service

**KCWU - FM Radio** 

Project

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### ANNUAL BASE FUNDING SOURCES (Revenues & Transfers In)

Description of Other Funding Source (Revenues & Transfers In)				Annual Base Amount
Projected revenues - Underwriting				11,000
Projected revenues - Events				10,000
Projected revenues - Pledge Drive				4,000
Projected revenues - Burgstock				3,000
SUB FEE				169,000
BASE <u>OTHER FUNDING SOURCES</u> TOTAL				197,000
USE OF <u>CARRY FORWARD (RESERVES)</u>				
	Total Expected	Total to be Used for	Total to be	Annual Base
Description of Carry Forward (Reserve) Balance	Carry	Expenses	Retained	Amount

# **ANNUAL S&A BASE FUNDING REQUEST**

ANNUAL BASE OTHER FUNDING SOURCES - TOTAL

USE OF <u>CARRY FORWARD (RESERVES)</u> TOTAL

\$267,525

197,000

**KCWU - FM Radio** 

S&A Project

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#### **DISCLOSURE OF NON-S&A FUNDING SOURCES**

### **DISCLOSURE OF NON-S&A FUNDING SOURCES**

Description of Non-S&A Funding Source	Year 1 FY 2014	Year 2 FY 2015	Year 3 FY 2016	Year 4 FY 2017	Average Annual Amount
SUB funding for three classified staff positions	169,000.00	169,000.00	169,000.00	169,000.00	169,000
					-
					-
					-
					-
					-
					-
					-
					-
					_
DISCLOSURE OF NON-S&A FUNDING SOURCES TOTAL	169,000	169,000	169,000	169,000	169,000

**DISCLOSURE OF NON-S&A FUNDING SOURCES - TOTAL** 

169,000