

The Cultivation of the Leader Identity through Virtual Interactions

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Dr. Gary Myers

Join Dr. Gary Myers as he explores the connection between excellence in leadership and fostering social connections among group members. Through the combination of social psychological theory and research on team dynamics, Dr. Myers shares how these aspects can both redefine leadership and facilitate greater team achievement.

Dr. Gary Myers, Assistant Professor of Social Psychology (CWU Sociology)

Gary has long been a student of leadership and team development practices. He knows the value of a strong team in reaching goals and believes that anyone, regardless of personality or experience, can become an effective leader. His leadership training focuses on emphasizing the special talents and skills of each team member so that the team functions as a group of members that support and complement each other in reaching their goal.

He holds a master's in sociology and a master's in digital sciences, and a doctorate in social psychology. His doctoral dissertation at Kent State University demonstrated the effectiveness and benefits of leadership training delivered in a virtual environment. He continues this research through his Sociology of Leadership course at CWU, which teaches students leadership skills in a virtual environment and gives students quantitative and qualitative feedback on their leadership effectiveness. He plans to offer the program university-wide in 2024.

For leaders at all levels: staff, faculty, and students.

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