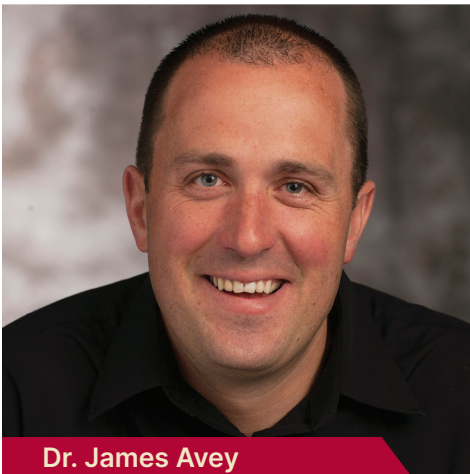


# Sticky Cultures and Why You Want One

April 5, 2024 | 11 a.m. | Shaw 115



**Dr. James Avey**

Much has been said and written about why good employees leave organizations (and why bad employees stay). In this seminar, Dr. James Avey examines the opposite. Why do people stay? Further, why do they stay engaged in their work? What roles do leadership, community, and relationships have in this process? The purpose of this First Friday talk is for leaders, and aspiring leaders, to learn how to create a “sticky culture” — one where your best talent won’t leave, wants to stay, and stays engaged.

**Dr. James Avey, Professor of Research (CWU College of Business)**

Before James joined the CWU faculty, he worked in engineering human resources management at The Boeing Co. His research on positive psychological capital, ethical leadership, and psychological ownership has appeared in outlets such as *The Wall Street Journal*, *The Huffington Post*, and *The Leadership Quarterly*. He has consulted with a range of organizations, including Boeing, Kellogg’s, Lincoln Plating, and the U.S. Department of Justice.

**For leaders at all levels:** staff, faculty, and students.

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